



## Sculpture Artwork Acquisition Policy

**1. Purpose and Scope** This policy outlines the guidelines and procedures for acquiring outdoor sculptures for the Art Farm Birchs Bay (AFBB). It aims to ensure the acquisition of high-quality artworks that contribute to the aesthetic, cultural, and educational value of the community.

### 2. Objectives

- Encourage dynamic engagement between community, artists, art and the landscape.
- Foster opportunities for artists to further professional development in the context of the landscape.
- Provide opportunities for a diverse range of artists and art styles.
- Ensure the artwork's safety, durability, and appropriateness for the location.
- Promote the inclusion of artworks that reflect the cultural, social, and historical context of the community.

**3. Acquisition Criteria** The following criteria will be evaluated:

- **Artistic Quality:** The artwork should demonstrate originality, creativity, and technical excellence.
- **Relevance to Site:** The sculpture should harmonise with the surrounding environment, whether it be urban, natural, or architectural. Consideration should be given to scale, materials, and thematic relevance.
- **Durability and Maintenance:** Outdoor sculptures must be constructed from materials that are durable and weather-resistant, requiring minimal maintenance over time. The artist should provide maintenance recommendations for the sculpture.
- **Safety and Accessibility:** The sculpture must be safe for public interaction, with no sharp edges, unstable features, or other hazards. It should be accessible to people of all abilities.
- **Cultural Sensitivity:** The artwork should be inclusive, respectful, and considerate of the community's cultural diversity and values.
- **Environmental Impact:** The sculpture should minimise environmental impact and adhere to sustainability standards in both materials and design.

### 4. Selection Process

- **Art Farm Birchs Bay (AFBB) Committee:** The committee will evaluate each submission based on the following questions which align with the acquisition criteria:
  - Would this work be suitable to become part of the permanent sculpture trail?

- What is the projected life of the artwork?
- What will be necessary to maintain the artwork in terms of public safety and aesthetics?
- How does the artwork sit in the landscape?
- What impact will the artwork have on the maintenance of the surrounding area?
- Will it be possible to relocate the artwork in the future?
- Is the work culturally appropriate, or is there evidence of cultural appropriation that should be addressed?

**5. Contractual Agreement:** A formal agreement will be established between the artist and AFBB, detailing the terms of installation, ownership, and maintenance responsibilities. Reasonable assistance, including logistical support, will be provided to ensure the successful completion and installation of their work.

## 6. Commissioned Sculptures

- **Budget Allocation:** The budget for commissioned outdoor sculpture acquisitions will cover the costs of artist fees, materials, transportation, installation, and maintenance. A portion of the budget will be set aside for long-term maintenance.

## 7. Installation and Maintenance

- **Installation:** The installation process should be conducted in collaboration with the artist. Site preparation, foundation work, and safety measures will be addressed.
- **Maintenance Plan:** A detailed maintenance plan should be developed for each sculpture. This plan will outline the expected maintenance schedule, and the procedure for addressing any damage or wear.
- **Responsibility:** AFBB will be responsible for ongoing maintenance. However, artists may be consulted if repairs are needed, especially if they are unique to the artist's design or materials.

## 8. Ownership and Copyright

- **Ownership:** AFBB will retain ownership of the sculpture unless otherwise specified in the contract.
- **Artist's Rights:** Artists retain copyright over their work but will grant AFBB the right to display the artwork publicly. The artist will be credited as the creator of the sculpture.

## 9. Temporary Installations

- **Duration:** Temporary outdoor sculptures may be acquired for a set duration, typically ranging from several months to a few years.
- **Renewal and Rotation:** Temporary installations may be considered for renewal or replacement based on community response, artistic relevance, and available funding.

## **10. Community Engagement**

- **Educational Programming:** Educational programs, such as artist talks, tours, or interpretive signage, or written activity resources, may be developed to accompany new installations and foster a deeper understanding of the work.

**11. Policy Review** This policy will be reviewed periodically by the AFBB Committee to ensure that it remains relevant, effective, and aligned with the community's goals and values. Revisions may be made based on feedback from artists, the public, and stakeholders involved in the art acquisition process.

**12. Conclusion** By establishing clear guidelines for acquiring outdoor sculptures, this policy aims to enhance AFBB's collection with sculptures that resonates with the community, contribute to the cultural landscape, and foster a greater appreciation for the arts in southern Tasmania.